

"A Closer Future: New Technologies for Human Connection"

Tino Krause, Regional Director Central Europe & Country Director for DACH



Tino Krause is Regional Director Central Europe at Meta and in this role is responsible for business development in 34 countries, including Benelux, Central and Eastern Europe. In addition, he continues to fulfill his previous role as Country Director for Germany, Austria and Switzerland at Meta, which he has held since February 2019. With more than 15 years of experience in leading media agencies and companies, he is considered one of the leading experts in marketing.

14.12.2023; 12:00-14:00
Room: 22a/b (new building)

Meta is a leading player in building state-of-the-art technology that continues to redefine how people connect with each other, and how creators and businesses create unique opportunities for businesses to drive growth.

- 1. Opportunity:** Meta's continuous commitment to innovation
- 2. Foundation:** Building connections through new technologies - a spotlight on Connect
- 3. Innovation:** High-level roadmap and how social experiences, metaverse and AI come together
- 4. Invitation:** The biggest opportunities for businesses today, with an highlight on Gen AI and AR.